# Community Innovations for Racial Equity 2022 Template

# Due March 18, 2022

**How to Apply**

The application process will open on Thursday, February 3, 2022. All applications must be submitted to Build Healthy Places Network at [proposals@buildhealthyplaces.org](mailto:proposals@buildhealthyplaces.org) no later than Friday, March 18, 2022. Proposals are recommended to use the following format:

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| **Step 1:** Download the template  **Step 2:** Complete the About Your Organization, Community Profile, and Project Scope  **Step 3:** Fill out questions that support [*Principles for Building Healthy and Prosperous Communities*](https://www.buildhealthyplaces.org/principles-for-building-healthy-and-prosperous-communities/)  **Step 4:** Attach the additional required document   * A letter of support from President, CEO, Executive Director, Board Chair or equivalent from your organization   **Step 5:** Email all documents using the template to [proposals@buildhealthyplaces.org](mailto:proposals@buildhealthyplaces.org) . When saving your proposal, please name your document “**Organizational Name\_Community Innovations**” as a Word Document. |

**Step 2: Organization, Community, and Potential Project**

**Your Organization**

In one paragraph, describe how your organization identifies as BIPOC-led, mission and success or impact of your organization.

**Community Profile**

In 2000 characters or less, describe the geographic focus area and relevant contextual information that describes your community, such as size of population, community needs and assets, demographic information, and racial, health, and economic data. If you do not have health or racial inequities data on hand, the [National Equity Atlas](https://nationalequityatlas.org/) and [Opportunity 360](https://dashboards.mysidewalk.com/opportunity360-community-dashboard/welcome) are two resources where you can gather this information.

**Potential Project Scope**

In 2000 characters or less, describe the work you are proposing to carry out with this award. Please include:

* The idea or work you are currently leading that might benefit from partnership with a healthcare partner. Please explain any early stage collaboration or project with a health system, an idea of what a partnership with a local health system could look like, and/or an identified health system partner well-positioned to engage in a project. *\*It is not a requirement to have a healthcare partnership started. We are open to early collaboration or just excitement for a potential partnership.*
* A list of potential partners (e.g., government, small business), including known or potential healthcare partners, and partnership status (e.g., not started, have a healthcare partner identified, started a partnership with a healthcare that you are aiming to advance).
* The anti-racism work you are aiming to address.

**Step 3: Applying the** [***Principles for Building Healthy and Prosperous Communities***](https://buildhealthyplaces.org/principles-for-building-healthy-and-prosperous-communities/)

Please answer as many of the following questions as you can, up to three sentences per question. If there are questions that do not apply to you or that you cannot answer, please note with a sentence describing why.

1. *Collaborating with the community*: Preference will be given to BIPOC-CDCs that are community-led and/or have demonstrated trust from the community. This includes supporting community power, exploring innovative community ownership models and community-led approaches, addressing the identified needs identified by community members.
   1. How are resident and community voices incorporated into your organizational structure, governance and/or project implementation?
   2. Please name any community partners that will be involved in this work.
   3. How will this effort enhance decision-making power with members of the community in addressing racial equity?
   4. How are you undertaking community-led and community ownership models (e.g., collective ownership of land and buildings through land trust and co-operatives and entrepreneurial and cooperative ownership of the businesses that might occupy them)? If you are not undertaking these models, what is your capacity to undertake these models?
   5. In what ways do you hope to leverage and build upon existing community assets and capacity?
2. *Embedding Racial Equity*: In this section, answer questions to demonstrate your intentional and explicit goal to identify and eliminate/reduce/minimize barriers to racial equity.
   1. What are the barriers to achieving racial equity within your community
   2. What are the barriers to achieve racial equity within your organization?
   3. How do you envision partnership with health systems addressing identified barriers?
   4. How is racial equity being considered with internal operations and organization culture?
   5. How is racial equity being considered externally with the community? (e.g, planning, community engagement, etc.)?
   6. How does your organization champion race-conscious partnerships, policies, approaches, and investments that magnify their impacts and outcome?
3. *Mobilizing across sectors*: In this section, answer questions to demonstrate how the focus of this work is an emerging or early stage health strategy that coordinates across community development and health sectors (can include other sectors e.g., public health, business, and government) to advance racial equity as defined in our Glossary of Terms on the bottom of the page.

* Who are the key sector stakeholders you intend to involve and what are their unique contributions to advance racial equity in your community?
* Describe any existing relationship your organization has and/or has had with a health partner.
* What type of support (e.g. fundraising, contracts) would you like to get from engaging with health sector partners?

1. *Increasing prosperity to improve health*: In this section, answer questions to demonstrate how your organization has a track record of successful community development strategies that build prosperity, opportunity and economic mobility for persistently marginalized communities.

* How does your organization identify and address existing systems, policies, or practices that perpetuate income inequality?
* How does your organization build wealth for BIPOC residents that are low income or address income inequality within the community?
* How does this project further your work in these areas?

1. *Committing to the long term*: The goal is for this partnership with health systems to be sustainable and have long-term impact.

* What would success look like in deepening community-led approaches and community-ownership models and how does that connect to the long-term vision?
* If your vision is successful, how might you plan for mitigating risks, such as displacement?

**Step 4: Additional Document Required**

* A letter of support from the President, CEO, Executive Director, Board Chair or equivalent from your organization. **A template is provided on the webpage.**

\*A budget is not required for this application. Funding will be used to pay for your organization’s staff time and/or consultant identified by your organization to do this work.

**Step 5:** When saving your proposal, please name your document “**Organizational Name\_Community Innovations**” as a Word Document. Email all documents using the template provided to [proposals@buildhealthyplaces.org](mailto:proposals@buildhealthyplaces.org) by Friday March 18, 2022. If you need any assistance, please reach out to Colleen Flynn, Senior Director of National Programs at [cflynn@buildhealthyplaces.org](mailto:rbadruzzaman@buildhealthyplaces.org).